



OUR MANIFESTO

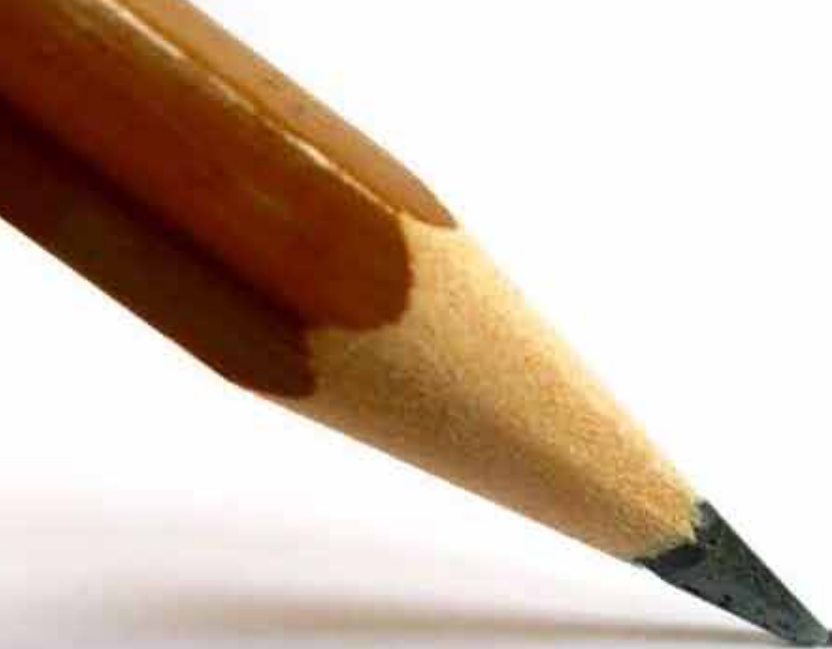
Do you believe in the power of women
or are you still wondering?

Every day, more and more women are acquiring higher education and are talented enough to rock the corporate world.

But...

But...

What's stopping them?



Societal boundaries?

Family pressures?





Lack of opportunities?



The road to a successful career for a woman is challenging and marked with hardships.

And that is where **HERCAREER.PK** comes in!



OUR MISSION

Connecting women to career opportunities, her way.

OUR VISION

Becoming a value-adding platform that will change the destiny of career-oriented women to build a better country

WHO WE ARE

HerCareer.pk is an upbeat community of professional women seeking advice, inspiration, and the tools needed to succeed.

WHY HERCAREER.PK

Should a woman give up on her dreams just because she can't get out of the house to work or isn't finding the ideal opportunities to prove herself? Absolutely not. We believe that facilitating women in utilizing their skills and talent by connecting them to the right opportunities cannot only improve their lives considerably but also bring about positive social change.

WHAT WE DO

We manage an opportunity portal for women to get onsite and home-based opportunities, promote their skills, connect them to mentors, and facilitate them turn their ideas into businesses. This way we give women a way to break all stereotypes and get the standing in the society which they deserve. Here's our two-tier strategy:

- Connect current and potential women entrepreneurs to mentors and facilitate them to launch or scale their own businesses.
- Provide employers, which actively involve women in their organizational culture, with a pool of hard-working and talented women individuals, who match their men-counterparts, in a variety of work roles.

WHO ARE WE LOOKING FOR?

We rely on the TRUST of our target market; and COOPERATION of our partners. Are you one of the following?

Our Corporate Partners

Businesses and organizations that actively involve women in their workforce and can offer better opportunities for them through our portal, for mutual benefit to the business and employee.

Our Endorsers

People and organizations who have credibility amongst our target market and who could provide a vision and approval for this project.

Our Goodwill Partners

Since this project is based on promoting socio-economic development for women, therefore associations working for women affairs can play a major role in building trust for the project and getting corporate partners on board.

WHAT CAN YOU DO?

You can become a part of our journey to facilitate extremely talented and hardworking women on the hunt for the right opportunity. With your help we can get these women employed and on track to a life-changing career. Guide them with your experience and be the mentors they need. You will play the central role in bringing a change in thousands of lives!



“Beautiful and inspiring venture you have initiated. Well done, you deserve a salute!”

- Shireen Naqvi, Director
School of Leadership (SoL)



“Kudos for your great initiative! Very impressive.”

- Sarah Peck, Director
U.S.-Pakistan Women's Council



“Women are one resource whose contribution is tremendous yet unrecognized in the large scale and the most terrible thing we do when we say to our mothers, wives and sisters who make sure that everything works for us "What do you do during the day?" They can work harder, smarter and in many areas they are better. As a nation we need to acknowledge their contribution, HerCareer.pk is out to make that difference.”

- Essa Jan Allawala, Head of HR
Qubee (Augere)



“Avari Hotels supports women in the workplace because we find women work more conscientiously, honestly, diligently and tend to be more loyal. They are more sensitive to the needs of an organization.”

- Dinshaw B. Avari, Director
Avari Hotels Ltd



“Women are coming forward and taking up top positions on the job market, and they are an inspiration to other aspiring young girls.”

- Hina Akhtar, PR and CSR Consultant
Ministry of Foreign Affairs of Denmark



“I personally think women are no less than men, intelligent and hard working.”

- Raza Pirbai, General Manager HR
Zil Limited (Formerly Zulfeqar Industries)

